



ZHUKOVSKA ALINA YU.

*D. Sc. (Economics), Associate Professor,
Professor of the Department of Management, Public Administration and
Personnel, West Ukrainian National University (Ternopil city)*

WORK EXPERIENCE

Contact:

✉ B. Khmelnytskyi
Str., 29/23 Ternopil
city, 46001 Ukraine

✉ zhuk.alina81@
gmail.com

+38 097 307-34-55

Languages:

- English (B2)
- Ukrainian (C2)

Courses:

- Inclusive growth
- Inclusive development
- Inclusive entrepreneurship
- Social and humanitarian policy
- Social inequality
- Silver economy
- Digital economy
- Management in the field of health care
- Medical services
- Time management
- Public management and administration
- Public services
- Project management

2007 –
present

West Ukrainian National University (Ternopil)

- Professor of the Department of Management, Public Administration and Personnel
- Associate Professor of the Department of Management, Public Administration and Personnel
- Associate Professor of State & Municipal Management Department
- Senior teacher of the department State & Municipal Management Department

EDUCATION AND TRAINING

2024

D. Sc. (Economics)

Economy and management of the national economy (Certificate ДД № 013359 26.06.2024, West Ukrainian National University). Topic: «Doctrine of managing the inclusive development of the national economy»

2013

Associate Professor

Associate Professor of State & Municipal Management Department (Certificate 12 ДЦ №036853 21.11.2013)

2007

PhD (Economics)

Economy and management of the national economy (Certificate ДК №045507 12.03.2008, Ternopil National Economic University). Topic: «Transformation of national economic regulation systems under the influence of global factors»

2002-

Master

Administrative management (Honor Diploma TE №23503024 01.07.2003, Ternopil Academy of National Economy (TANE))

2003

Bachelor

Management of Organizations (Honor Diploma TE №21287425 28.06.2002, Ternopil Academy of National Economy (TANE))

1998-

Bachelor

2002

PROFESIONAL SERVICES

2019 –
present

Member, Expert

NGO «Civic Synergy»

2019 –
present

Member, Expert

NGO «Center for financial and digital literacy»

2018 –
present

Member, Expert

NGO «Center for Scientific Research «Strategies of Development»

RESEARCH AND PUBLICATIONS

Author of more than 140 publications from economical and educational areas, including 120 scientific papers and 20 teacher training materials: 4 monographs; 3 student books; more than 45 articles in scientific journals; 14 articles in Scopus European and Ukrainian journals.

1. Zhukovska A., Zheliuk T. (2024) Inclusive development of territorial communities in conditions of war and post-war reconstruction. Bulletin of Economy. Issue 4. Pp. 24-45. DOI: 10.35774/visnyk2024.04.024
2. Zhukovska A., Brechko O. (2024). Evaluation of the level of inclusive development of the Ukrainian economy. Economics – Innovative and Economics Research Journal. Vol. 12, № 3. Pp. 425-440. URL: <http://doi.org/10.2478/eoik-2024-0038> (SCOPUS)
3. Zhukovska A.Yu., Dyakiv O.P. (2024). Inclusive management: foreign experience and prospects for implementation in Ukraine. Innovative economy. №. 3. Pp. 36-46. DOI: 10.37332/2309-1533.2024.3.5. URL: <http://inneco.org/index.php/inneco/article/view/1272>
4. Zheliuk T., Shushpanov D., Zhukovska A., Ostroverkhov V., Brechko O., Matsyk V. (2024). Digitalization as a Tool for Healthcare System Resilience. 14th International Conference on Advanced Computer Information Technologies (ACIT) (19-21 September, 2024). Ceske Budejovice, Czech Republic. Pp. 427-433. URL: <http://doi.org/10.1109/ACIT62333.2024.10712616> (SCOPUS)
5. Zhukovska, A., Zheliuk, T., Shushpanov, D., Brych V., Brechko, O., Kryvokulska, N. (2023). Management of the Development of Artificial Intelligence in Healthcare. 13th International Conference on Advanced Computer Information Technologies (ACIT) (21-23 September, 2023). Wrocław, Poland. Pp. 241-247. URL: <https://doi.org/10.1109/ACIT58437.2023.10275435> (SCOPUS)
6. Zheliuk, T., Brechko, O., Zhukovska, A., Shushpanov, D., Vorobets, V., Gutsuliak A. (2023). Management of Information Processes of the Economy in Conditions of Digitalization. 13th International Conference on Advanced Computer Information Technologies (ACIT) (21-23 September, 2023). Wrocław, Poland. pp. 248-254. URL: <https://doi.org/10.1109/ACIT58437.2023.10275567> (SCOPUS)
7. Dluhopolskyi, O., Zhukovska, A. (2023). Inclusive Development as an Instrument to Overcome Economic Inequality and Discrimination. Economics – Innovative and Economics Research Journal. Volume 11, № 1, 2023. pp. 11-27. (SCOPUS)
8. Zhukovska A. (2023). Methods of planning and distributing tasks in time management. Socio-economic relations in the digital society. Volume 1 (47). Pp. 50-60. URL: <https://doi.org/10.55643/ser.1.47.2023.478>
9. Zheliuk T., Zhukovska A. (2023). Sources of financial support for the inclusive development of territorial communities under martial law. Bulletin of the economy. 2022. Vol. 3. Pp. 183-202. URL: <https://doi.org/10.35774/visnyk2022.03.183>
10. Zhukovska, A., Brechko, O., Zheliuk, T., Chygur, O., Shushpanov, D., Nytko, O. Information System and Technologies in the Health Care Management. 12th International Conference on Advanced Computer Information Technologies (ACIT) (26-28 September, 2022). Spišská Kapitula, Slovakia, 2022. pp. 249-254. URL: <https://doi.org/10.1109/ACIT54803.2022.9913132> (SCOPUS)
11. Shymanska O., Dluhopolskyi O., Zhukovska A., Bolkvadze N., Lohush A. (2022). Business Reputation Strategy of Enterprise in Social Media: Molokiya's Case. 11th International Conference on Intelligent Data Acquisition and Advanced Computing Systems: Technology and Applications: IDAACS'2022. Conference Proceedings Cracow, Poland, September 22-25, Pp. 125-136. URL: https://ceur-ws.org/Vol-3347/Paper_11.pdf (SCOPUS)
12. Zhukovska, A.Yu., Chygur, O.V. (2022). Innovative technologies for providing medical services. Innovative economy. №. 1 (90). P. 60-66. URL: <https://doi.org/10.37332/2309-1533.2022.1.8>
13. Mykhalkchuk T., Zatonatska T., Dluhopolskyi O., Zhukovska A., Dluhopolska T., Liakhovych L. (2021). Development of Recommendation System in e-Commerce using Emotional Analysis and Machine Learning Methods. 11th International Conference on Intelligent Data Acquisition and Advanced Computing Systems: Technology and Applications: IDAACS'2021. Conference Proceedings Cracow, Poland, September 22-25, 2021. pp. 527-535. DOI: <https://doi.org/10.1109/IDAACS53288.2021.9660854> (SCOPUS)
14. Shushpanov D., Zheliuk T., Zhukovska A., Diakovich L., Matsyk V., Kotsur A. (2021). Management of the Health Care System in the Conditions of Population Aging: Information, Analytical and Methodical Dimension // 11-th International Conference on Advanced Computer Information Technologies ACIT'2021. Conference Proceedings

- Deggendorf, Germany, September 15-17, 2021. pp. 259-664. URL: <https://doi.org/10.1109/ACIT52158.2021.9548634> (SCOPUS)
15. Zhukovska A., Diakiv O. (2021). Vectors and tools of inclusive development of territorial communities. Regional aspects of the development of productive forces of Ukraine, Vol. 26 (2021), pp. 62-71. URL: <https://doi.org/10.35774/rarpsu2021.26.062>
16. Zhukovska A., Dluhopolskyi O. Elements and indicators of inclusive economic development. MEST Journal, 2021. 15 July, 9(2), P. 91-98. URL: <https://doi.org/10.12709/mest.09.09.02.13>
17. Zhukovska A.Yu. (2021). Modern methods and technologies of time management. Bulletin of the V.N. Karazin Kharkiv National University. Series «Economic». Issue 101. Pp. 79-93. URL: <https://doi.org/10.26565/2311-2379-2021-101-08>
18. Zhukovska A., Dluhopolskyi O., Zheliuk T., Shushpanov D., Brechko O., Kryvokulska N., Horiachko K. (2021). Silver economy: analysis of world trends and forecast for Ukraine // Journal of Management Information and Decision Sciences, 2021. Vol. 24. Pp. 1-12. URL: <https://www.abacademies.org/articles/silver-economy-analysis-of-world-trends-and-forecast-for-ukraine-11520.html> (SCOPUS)
19. Zhukovska A., Zheliuk T., Zhuk I., Borsch V., Makarenko M., Vozniakowska K. (2021). Financial and legal instruments for promoting the implementation of sustainable development policy of the state (states, region) // Journal of management Information and Decision Sciences, 2021. Vol. 24 (3), Pp. 1-16. URL: <https://dspace.onua.edu.ua/items/3153d21c-07c1-468e-a8fc-424a60feb97d> (SCOPUS)
20. Tolubiak V., Zhukovska A., Khaletska A., Mosora L. Social and humanitarian policy: a textbook. Ternopil: KROK, 2021. 436 p.
21. Organization of activities in the field of health care: education. manual. (2021). Under the editorship Shkilniak M.M., Zheliuk T.L., Ternopil, Krok, 438 p. URL: <http://dspace.wunu.edu.ua/handle/316497/48106>
22. Zhukovska A. (2020). Determinants of inclusive development of municipal entities. Regional aspects of the development of productive forces of Ukraine, Vol. 25, pp. 42-48. DOI: 10.35774/rarpsu2020.25.042. URL: <http://rarpsu.wunu.edu.ua/index.php/rarpsu/article/viewFile/369/386>
23. Zhukovska A. (2020). Innovative technologies of inclusive medicine. Innovative Economy, Vol. 3-4 (83). pp. 19-30. DOI: 10.37332/2309-1533.2020.3-4.3. URL: <https://core.ac.uk/download/pdf/333814046.pdf>
24. Zhukovska A. (2020). Scientific determinants of inclusive entrepreneurship. Bulletin of Kharkiv National University named after V.N. Karazin. «Economic» series. № 12. Pp. 73-80. DOI: 10.26565/2310-9513-2020-12-11.
25. Zhukovska A. (2020). «Silver Economy» as a resource for inclusive development of the national economy. Bulletin of Ternopil National Economic University. Vol. 3. Pp. 37-53. URL: <https://doi.org/10.35774/visnyk2020.03.037>
26. Zhukovska A. (2020). Cross-cultural management as a tool of inclusive entrepreneurship. Eastern Europe: Economy, Business and Management. Vol. 3 (26). pp. 67-75. URL: <https://doi.org/10.32782/easterneurope.26-11>
27. Modernization of management and public administration in the health care system (2020). Number monograph for science. ed. Skilniak M.M. and Zheliuk T.L. Ternopil, Krok. 560 p. URL: http://dspace.wunu.edu.ua/bitstream/316497/38546/1/Mon_uzoz_t.pdf
28. Zhukovska A. (2019). Inclusive approach to economic development: genesis and main provisions. Herald of TNEU. Vol. 2. pp. 17-33. URL: <http://dspace.tneu.edu.ua/handle/316497/35342>
29. Dluhopolskyi O., Zhukovska A., Dluhopolska T., Farion A., Karp I., Kryvokulska N. (2019) The implementation of the eHealth system as an economic benefit (case of EU countries for Ukraine) // 2019 9th International Conference on Advanced computer information technologies ACIT'2019. Conference Proceedings. Ceske Budejovice, Czech Republic, June 5-6, pp. 346-349. DOI: 10.1109/ACITT.2019.8779933. URL: <https://ieeexplore.ieee.org/abstract/document/8779933> (SCOPUS)
30. Zhukovska A., Velichko K. (2019). Modern models of social responsibility of business: classification and comparative characteristics. Bulletin of Kyiv National University named after T.G. Shevchenko. 205/4. pp. 11-20. URL: <https://doi.org/10.17721/1728-2667.2019/205-4/2>

Grants and projects

- 2024 – participant of the international internship in a academic research and education entitled «Local economic development and innovative entrepreneurship: EU experience, educational, organizational and financial aspects», Varna University of management. The programme included self-paced learning activities held online from 20.09.2024 to 05.12.2024 and intensive online training course from 06.12.2024 to 12.12.2024 (180 hours (6 ECTS)). (Certificate of completion № 546).
- 2023 – participant of the professional development course from the NGO «Progressilny» «Progressive teaching: components of the quality system of higher education» (certificate № ПІВ-0203 May 1, 2023);
- 2022 – Participant of the training course "Brand of a scientist in the digital world" (№ 1460, online);
- 2022 – Participant of the program "Case method in the training of managers in the field of health care" within the framework of the USAID project "Support of health care reform" (Lviv, Ukraine);
- 2021 – Participant of Autumn school «Transfer of Technologies and Innovations: European and Ukrainian Experiences» in the context of Jean Monnet 611679-EPP-1-2019-1-UA-EPPJMO-MODULE «European Experience in Technology Transfer for Ukrainian Universities»/ EXTECH» (Lviv, Ukraine);
- 2021 – Participant of specialized training program for teachers «Mechanisms and tools for cooperation between government and business to solve socio-economic problems» in the project «Civil Servants Engagement», implemented by the Center for International Private Entrepreneurship (CIPE) and the Regional Center for Professional Development in Kyiv region in partnership with National Agency of Ukraine for Civil Service Affairs (NAPS) (Kyiv, Ukraine);
- 2021 – Internship at the Center for Administrative Services of Ternopil City Council (Ternopil, Ukraine);
- 2021 – Participant of Active Citizens Local Training (Ukraine, online);
- 2021 – Trainer of international project «Decentralization Brings Better Results and Efficiency (DOBRE)» (DOBRE / USAUD) in the Training Program for Community Leaders and Deputies of Local Councils, Public Service Specialists in Local Governments (Ternopil, Ukraine);
- 2020-2021 – Participant of training for trainers within the framework of the international project «Decentralization Brings Better Results and Efficiency (DOBRE)» (DOBRE / USAUD) in the Training Program for Community Leaders and Deputies of Local Councils, Public Service Specialists in Local Governments (Kyiv-Ternopil, Ukraine);
- 2019 – Participant of training for trainers «Outlining the basics of a gender-oriented approach in the budget process in the system of training, specialization and training of civil servants and officials of local self-government» (Kyiv, Ukraine);
- 2019 – Participant of training-intensive «Teachers in Action» (Ternopil, Ukraine);
- 2019 – Participant of training «Teamwork and Communication Training» (Chernivtsi, Ukraine);
- 2019 – Participant of training on Gender Equality and Gender Oriented Budgeting (Ivano-Frankivsk, Ukraine);
- 2019 - Participant of training for the training of experts on quality assurance in higher education (Ternopil, Ukraine);
- 2019 – Participant of training «Monitoring and Evaluation of Public Policy» (Kyiv, Ukraine);

- 2018 – Participant of training «Participation and mechanism of influence of citizens on solving the local development issues» (Kyiv, Ukraine);
- 2017 – Participant of training «Social cohesion, mobilization of internally displaced persons. Project activity and community development» (Chernivtsi, Ukraine);
- 2017 – Internship at the Department of Strategic Development of Ternopil City Council (Ternopil, Ukraine);
- 2017 – Internship at Wroclaw University of Economics (Elenia Góra, Poland).